

1953 RETAIL PRICE LIST

The Zimmerman Nursery

Growers of CERTIFIED BERRY PLANTS

1015 2nd Street

Baraboo, Wisconsin

Strawberries

Our Recommendations For 1953

- ✓ **WIS. 2-14**—New introduction from University of Wisconsin. Better for freezing than any other. 2 to 3 days later than Premier. Good size, solid, red, vigorous, highly productive. Top quality fruit for garden or commercial production in Wisconsin.
- ✓ **WIS. 2-61**—Large bright red color. Late and high yielding. Introduced by University of Wisconsin.
- ✓ **PREMIER**—The most popular berry in use today, large bright red, high quality berry. Early and high yielding. More frost resistant than other varieties.
- ✓ **CATSKILL**—Very large, dark red fruit. Solid berry. Top quality. Mid-season maturity.
50-\$1.75; 100-\$2.50; 250-\$5.25; 500-\$8.75; 1000-\$14.00

- ✓ **Sen. Dunlap**—One of the oldest popular varieties. Very prolific. One of the easiest varieties to grow.
- ✓ **Robinson**—A good, large, deep red fruit. A good berry for sandy soil. A good producer.
50-\$1.60; 100-\$2.00; 250-\$3.85; 500-\$6.25; 1000-\$11.00

Everbearing Strawberries

- ✓ **SUPERFECTION**—New everbearing, fine texture. Bears continuously from a short time after planting until frost.
- ✓ **GEM**—Year after year this has proved to be the best everbearing. Fine flavor, round fruit. Always a good yielder.
- ✓ **STREAMLINER**—Delicious, very sweet, rich, radiant color all the way through. Very hardy and productive plant.
25-\$1.25; 50-\$2.00; 100-\$3.50; 250-\$8.00

Raspberries

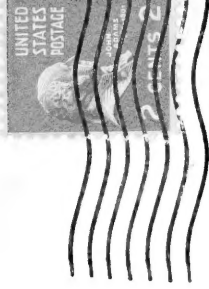
- ✓ **LATHAM, NO. 1—**
 - ✓ **JUNE EARLY, NO. 1—**
- | | | | | | |
|--|---|--------|--------|--------|---------|
| | { | 12 | 25 | 50 | 100 |
| | { | \$1.50 | \$2.75 | \$5.50 | \$10.00 |

ALL PLANTS FRESHLY DUG
All Orders Filled Promptly.

PLEASE GIVE DATE OF SHIPMENT OR WE WILL SHIP AT PROPER PLANTING TIME.

THE NEW WISCONSIN 2-14 STRAWBERRY
TOP QUALITY FOR GARDEN AND MARKET
FEATURING FOR 1953

THE ZIMMERMAN NURSERY
1015 Second Street
BARABOO, WISCONSIN



Librarian,
U S Department of Agriculture
Washington 25 D C

TERMS—Orders of \$5 or less, please send cash with order. Orders amounting to more than \$5.00 may be shipped C.O.D. if accompanied by remittance of at least 25 percent of total with order.

SHIPPING—All orders of less than 250 strawberry plants shipped by parcel post. All orders of more than 250 plants shipped by express collect. Express charges not paid. If to be shipped by express, be sure to list your express office.

PARCEL POST SHIPMENTS—See Table below. Locate group in which you live and then figure postage to send from table. Be sure to include postage with order and save extra C.O.D. and Money Order Fees.

PARCEL POST TABLE

Zone 1-2—All of Wisconsin except north of Eau Claire, Merrill, Antigo, Green Bay, and all north of Chicago, Ill.

Zone 3—Northern Wisconsin, Eastern Minnesota, Southern Illinois, and Western Michigan.

STRAWBERRY PLANTS—100 or less	Zone 1 and 2		Zone 3	
	100-250	30c	33c	44c
	30c	33c	44c

